

Storyboard Your Iteration

Instructions: Now that you have tested your idea, draw another storyboard that maps out the experience you are hoping to create for your stakeholder. Take the assumptions you generated in the last exercise and match them to the phase of the experience that is most relevant. Generate new assumptions as well.

COMBINE
IDEASBUILDING
BLOCKSSTORYBOARD
YOUR IDEADESIGN
A PROTOTYPE

PRE-EXPERIENCE

WELCOME EXPERIENCE

DURING EXPERIENCE, PHASE 1

ASSUMPTIONS:

ASSUMPTIONS:

ASSUMPTIONS:

DURING EXPERIENCE, PHASE 2

DURING EXPERIENCE, PHASE 3

POST-EXPERIENCE

ASSUMPTIONS:

ASSUMPTIONS:

ASSUMPTIONS:

