

Welcome to the Global Forum!

Day 2:
The Future of Design and
Innovation in Education

Wednesday, June 22nd





How might we better catalyze
inclusive quality learning
experiences across Schools,
Systems and Societies?



This morning...

- Early Childhood Development
- Youth & Civil Society
- Schools
- Funders
- Policy-makers



This afternoon...

- Climate Change & Education
- EdTech & Digital Learning
- Out-of-School Learning Experiences
- Early Childhood Education
- Gender Equality



We know **WHAT** needs
to change or improve.



The question is **HOW**
we make those changes.



But first...



We know...



K12 education needs to shift to meet
the needs of the 21st century.



But how are we supposed to know
how to *do* that?



We know...



Schools and school systems are
incredibly resistant and resilient
to change.



What are [some of] the barriers
to innovation in schools?



Path dependence:

“This is how it has always been done.”



Our baggage:

“This is how it was for me.”



Risk aversion:

“We can’t afford to fail.”



Lack of resources & trust:

“Teachers don’t have what it takes.”



Systemic challenges:

“You must comply.”



So...



How do we let go of our assumptions,
feel comfortable taking risks and get
energized to tackle systemic challenges?



First, empower teachers.




Next, inspire and equip them
with the tools and mindsets
of Human-Centered Design.



Human-Centered Design asks you
to consider [or reconsider] how
the decisions you make impact
the experiences of others.




Human-Centered Design asks you to elevate the lived experiences and expertise of “end beneficiaries” in order to create more equitable, innovative and effective solutions.




In this, case both the teachers
& their students.




With these different perspectives,
Human-Centered Design can help
illuminate new insights and inspire
new solutions to seemingly
intractable problems.



Through techniques for centering the needs of students, generating out-of-the-box ideas and “making to learn,” the Human-Centered Design process encourages teachers to tap into their creative genius and potential to innovate.




Evidence shows that when teachers are empowered to make decisions and create change, student achievement increases.



How have we operationalized
this process?

How have we built teachers' capacity
with Human-Centered Design?



5000+ educators engaged in
school-based Human-Centred Design
to improve learning.

1000s of learning solutions prototyped
and implemented by teachers.



Flexible response funding provided
to support school-level solutions.

Optimism, creativity, and joy filling the
classrooms - bridging the art of teaching
with the science of learning.

OUR GLOBAL REACH



LAUNCH INTRODUCTION

OVERVIEW OF LAUNCH THE CHALLENGE PHASE

The handouts in the Launch the Challenge phase are designed to help your team align around a particular challenge in terms of learning gaps and outcomes (reference the holistic learning outcomes on the right side of this page). This part of the design process should be conducted with site-based teams. If there are enough participants, educators should be put into teams based on age level of students.

The process in this phase is called *scoping a problem*. During the scoping process you prepare for the design work you will conduct during this project by exploring the context of the challenge. This phase of the design process will include: identifying strengths and analyzing the weaknesses of the school in terms of learning outcomes, connecting to quantitative data, framing the challenge, connecting to secondary research and identifying stakeholders.

OBJECTIVES OF LAUNCH THE CHALLENGE PHASE

The goal of this phase is to get your design team aligned around a particular framing of a problem, so that the design work they conduct in the next phases is well-defined and connected to the team you to use many different types of resources to help you frame the problem you are working to solve.

At the end of this phase, all team members should be clear and aligned on a common problem you are working to solve and should have a shared context for the problem.

MINDSETS OF LAUNCH THE CHALLENGE PHASE

- Work together to understand the context
- Look closely to understand potential problems and opportunities
- Stay optimistic that you can solve the problem
- Hold back on solving the problem during this phase

WORKSHOP R1 TOOLS

#1 Smooth Sailing

WHAT The Smooth Sailing handout helps your team identify your school's strengths and weaknesses.

WHY When you have completed this tool, your team should be aligned around potential problems and opportunities.

30-45 minutes

#2 Quantitative Data Analysis

WHAT The Quantitative Data Analysis handout helps your team use quantitative data to identify problems and the groups most affected by those problems.

WHY When you have completed this tool, your team should be aligned around potential problems as well as those stakeholders who are most affected by the problem.

30-45 minutes

#3 Identify a Problem to Explore

WHAT The Identify a Problem to Explore handout helps your team bring together their reflections and analysis of data to identify a problem to solve.

WHY When you have completed this tool, your team should be aligned around potential problems and opportunities to address during your design work.

30-45 minutes

#4 Secondary Research

WHAT The Secondary Research handout helps your team review research and examples of solutions that address the problem you are working to solve.

WHY When you have completed this tool, your team should be inspired by proven examples and solutions that address the problem they have identified.

30-45 minutes

#5 Community Mapping

WHAT The Community Mapping handout helps your team identify the different stakeholder groups that relate to the problem as well as whose voices are most underrepresented.

WHY When you have completed this tool, your team should be aligned around potential stakeholders to engage in the next phase of the process.

30-45 minutes

HOLISTIC LEARNING OUTCOMES

Knowledge

- Academic Proficiency
- Reading
- Writing
- Speaking
- Mathematical
- Science
- Technology

Interdisciplinary Proficiencies

- Technology and media
- Arts and culture
- Health and wellness
- Leadership
- Civic engagement
- Language learning

Skills

- Critical Thinking
- Creativity
- Communication
- Collaboration

Values

- Honesty/Integrity
- Self-awareness
- Resilience
- Open-mindedness
- Empathy
- Respect for diversity

Attitudes

- Global citizenship
- Taking responsibility
- Relationship building
- Ethical decision making
- Respecting traditions
- Self-efficacy
- Respect for the environment

Smooth Sailing

Institutions imagine your school is a sailboat. Use this analogy to think of strengths, advantages, challenges and threats specifically related to improving the learning outcomes identified in the School/2020 scenario from the first page of this section for reference.

1 ADVANTAGES
Example: Most students come to school every day.

2 STRENGTHS
Example: Teachers are dedicated.

4 OBVIOUS THREATS
Example: Students don't come to school when the weather is cold.

5 NON-OBVIOUS THREATS
Example: Teachers might leave their job at the school.

3 CHALLENGES
Example: Students do not have computers at home.

We believe that educators are designers.

Are you interested in launching a Human-Centered Design Challenge at your school?
Leverage the tools and resources on this page to initiate your own project following the Schools2030 Human-Centered Design process.

HUMAN-CENTERED DESIGN – HCD TOOLS PHASES FACILITATION

www.Schools2030.org



Educator Toolkit

The Schools2030 Human-Centered Design Toolkit is designed to support a design-based innovation process for schools participating in the Schools2030 initiative as well as any educator who decides to take on a design challenge. This process can be led by educators and school leaders, empowering them to identify problems and create solutions in response to concerns identified through the data collected with the PROMISE app and through reflection. This process is open-ended and adaptable to the cultural contexts, resource constraints and opportunities of each unique school.

The goal in conducting this design process for your school or classroom is to identify the root causes of the learning gaps for your students in order to design and test solutions that address those root causes and thus increase learning outcomes. We will be referencing the Schools2030 holistic learning outcomes as our guidelines for what learning outcomes to try to improve.

[PDF Version](#)[Resources in PPT \(translatable\)](#)



School Leader Guide

The Schools2030 School Leader Guide is designed to support School Leaders in the process of planning and initiating a Human-Centered Design process at their schools. The School Leader Guide includes context for launching a Human-Centered Design process, planning tools and additional resources that give more context for the potential of Human-Centered Design.

[PDF Version](#)[Resources in PPT \(translatable\)](#)



Facilitator Guide

The Schools2030 Facilitator Guide is designed to support those who are tasked with facilitating a Human-Centered Design Challenge with a team or group of teams. The Facilitator Guide includes planning tools, tips for facilitating, criteria for quality design work and additional resources that give more context for the potential of Human-Centered Design.

[PDF Version](#)[Resources in PPT \(translatable\)](#)



LAUNCH



EXPLORE



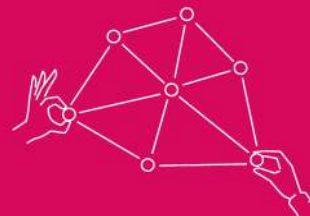
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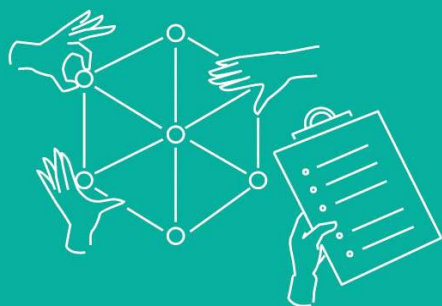
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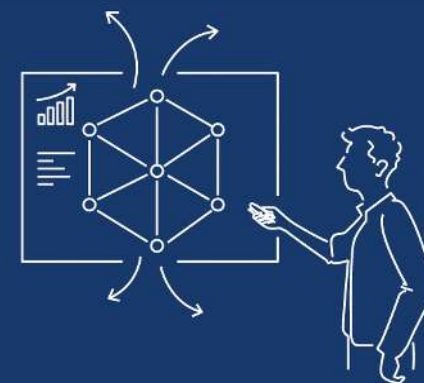
ITERATE



TEST ANOTHER



IMPLEMENT



TELL



ESCOLAS 2030
HUMAN-CENTERED
DESIGN CAIXA
DE FERRAMENTAS

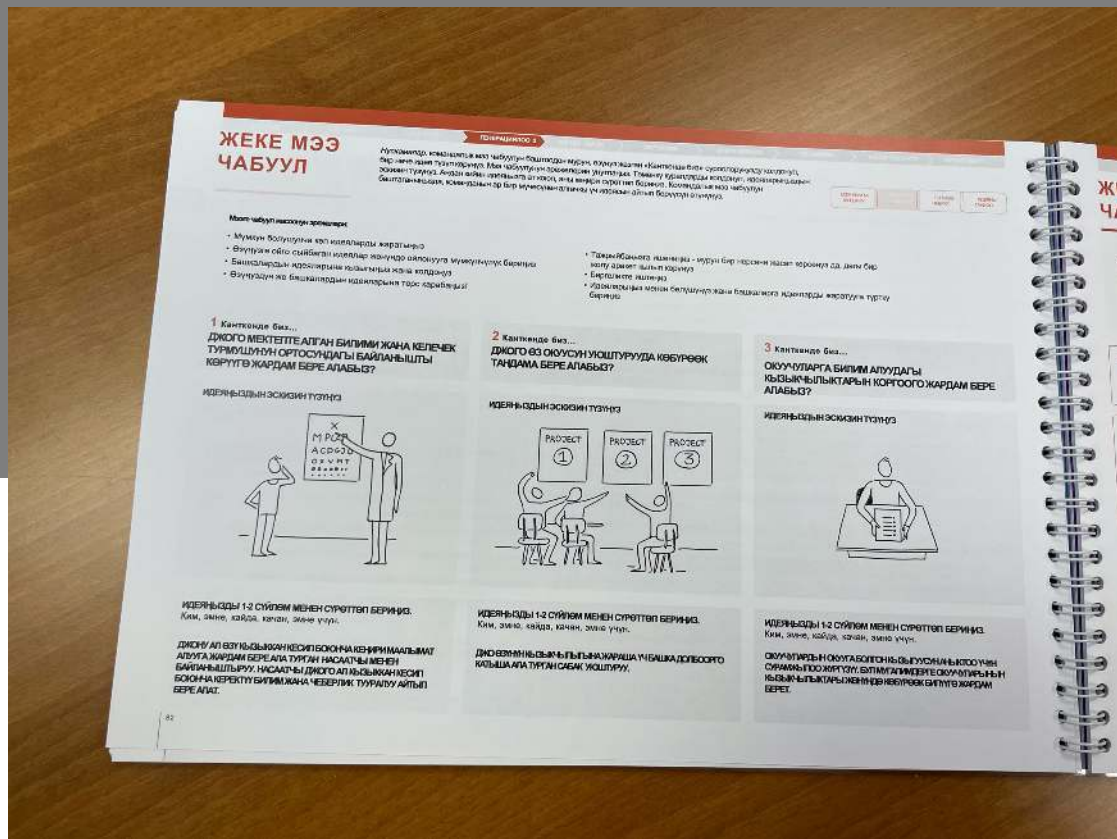
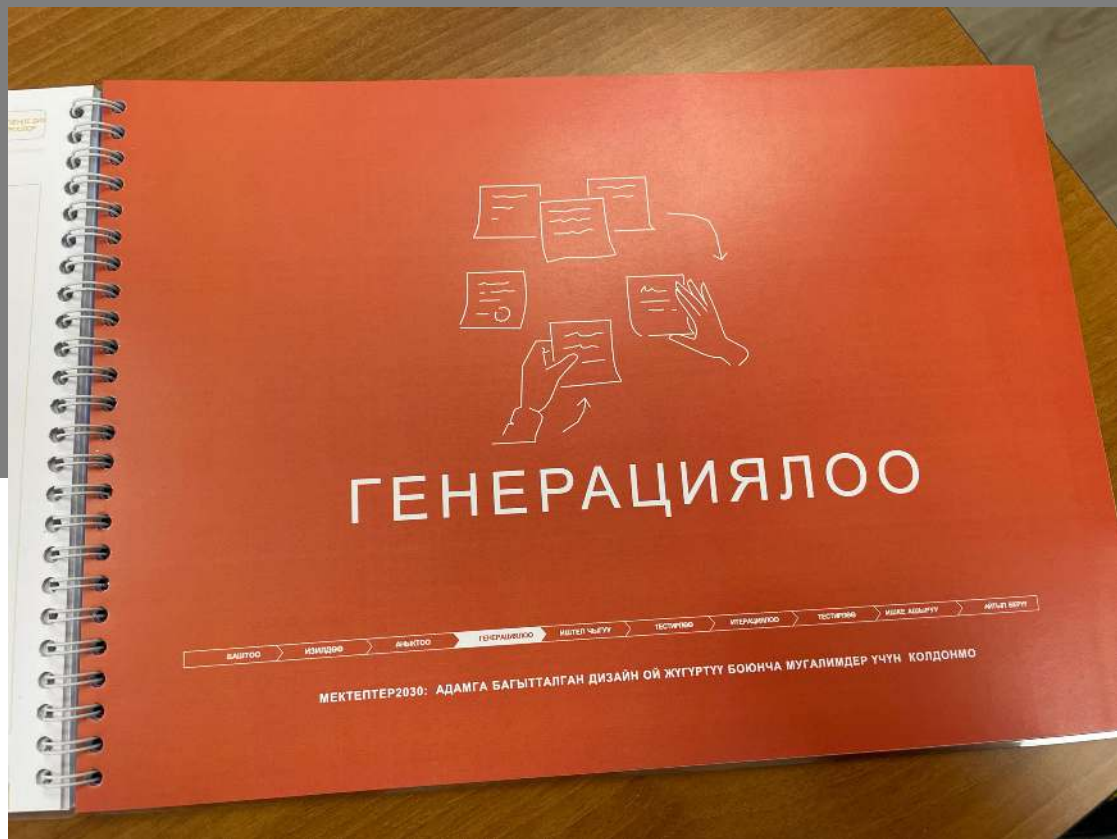
Desenvolvido por **Accelerate[®]Impact**



LANÇAR


LANÇAR > EXPLORAR > DEFINIR > GERAR > PRODUZIR > TESTAR > ITERAR > TESTAR > IMPLEMENTAR > CONTAR

ESCOLAS 2030 HUMAN-CENTERED DESIGN CAIXA DE FERRAMENTAS






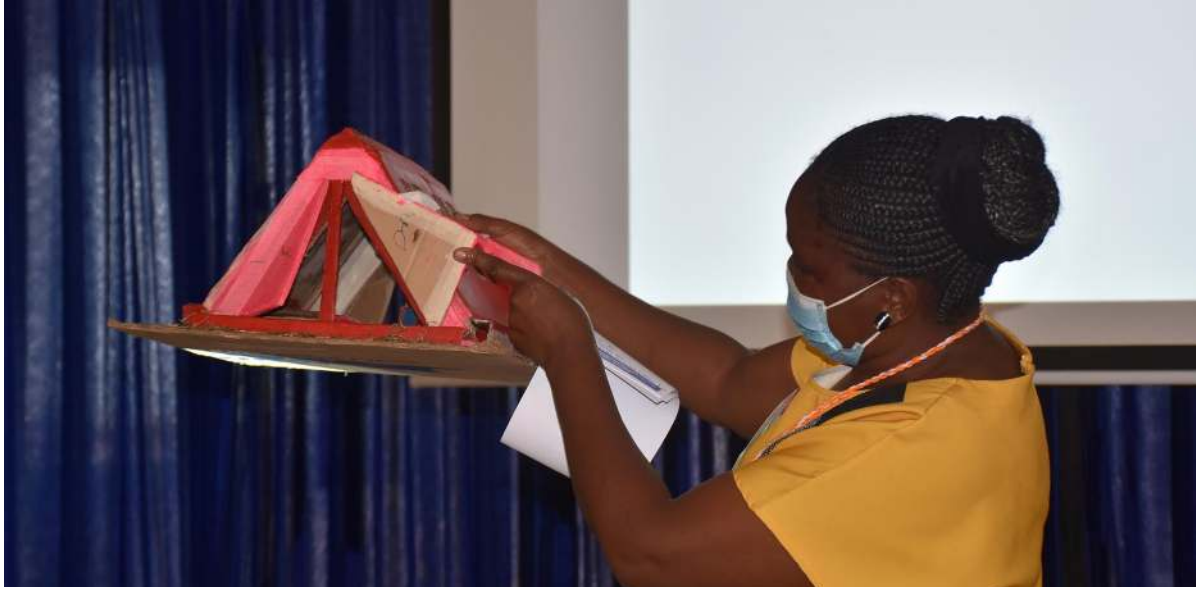




How might we better enable teachers to design, prototype, evaluate, and iterate new educational innovations that work in their classroom contexts to inform future policy, research and practice at scale?



And, what can we do as a collective
to give teachers what they need
to be the drivers of innovation that
the world needs?





Spotlight on Kenya





Spotlight on Kyrgyzstan









**“We cannot solve our problems with
the same thinking [or funding
requirements or policies or hierarchy]
we used when we created them.”**

Albert Einstein



The key to achieving SDG4 will be found in the classroom

Schools2030 will reclaim the discourse on 'what works' by generating school-level evidence on how to improve equitable quality learning outcomes through a focus on teacher and learner agency.

At the heart of the
Schools2030 approach
is the recognition that
schools should be the
centre of social
change, not the target
of change.





THANK YOU!





WITH MANY THANKS TO OUR GLOBAL
COALITION OF PARTNERS

