



TECOP
Learning Approach
For Reading and comprehension

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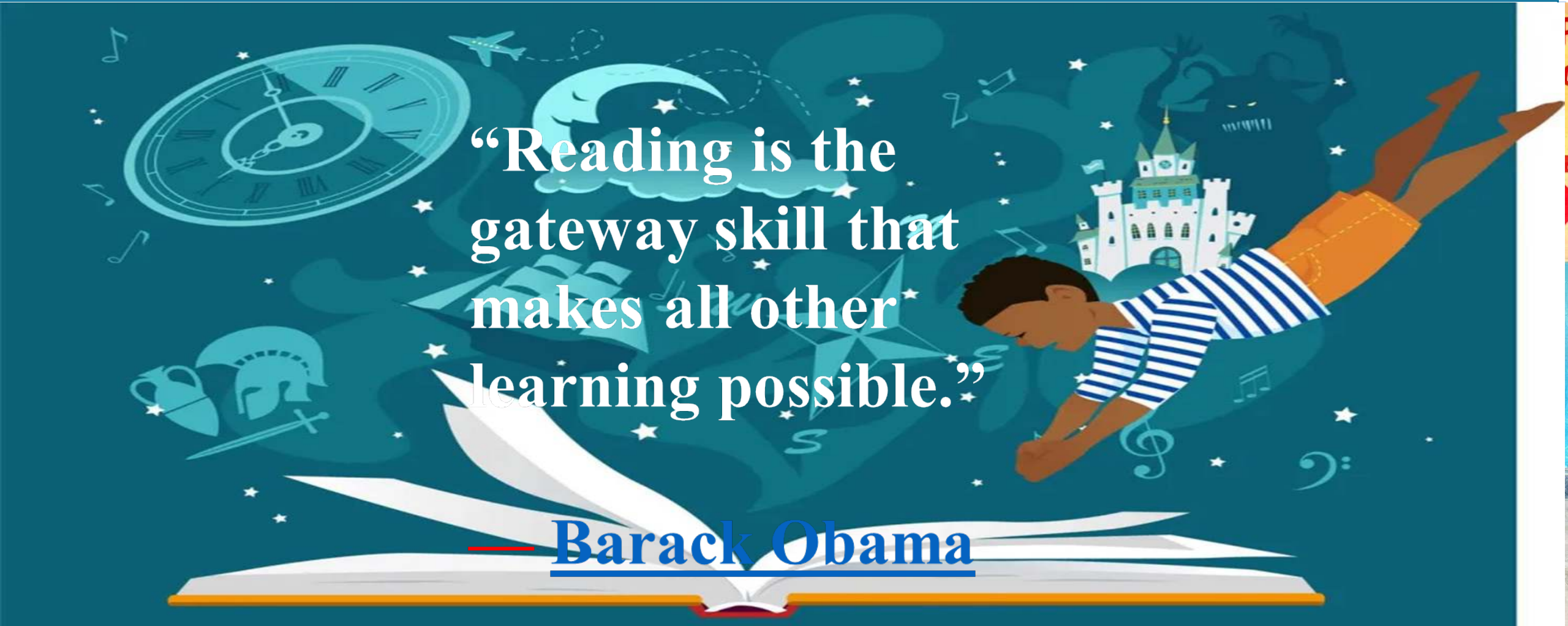
BOOK



Tablet

The Challenge

What exactly is the problem to solve?



“Reading is the gateway skill that makes all other learning possible.”

Barack Obama

Design Process | Empathy

What did we learn from those we interviewed?



"If children can't learn the way we teach,
Maybe we should teach the way they learn"
-Ignacio Estrada

What is the Idea?

How will TECOP solve the problem?



Through teachers' collaboration and parents' support, learners will access place based readers using 3 key activities in learning reading skills;

- ✓ Hearing
- ✓ Seeing
- ✓ Doing

Prototyping and Testing

Assessments

**SO
NOW,
WE HOPE TO
IMPLEMENT...**

**TECOP approach for
self-reading and
comprehending**

About TECOP Innovation

Sustainability... ..



**TECOP only
needs updating
-Users'
feedback
& maintenance.**

**Learners use
tablets distributed
by MOE and
computers, Parents
will pre-purchase
gadgets,
Trs have phones.**



Creating Positive Change

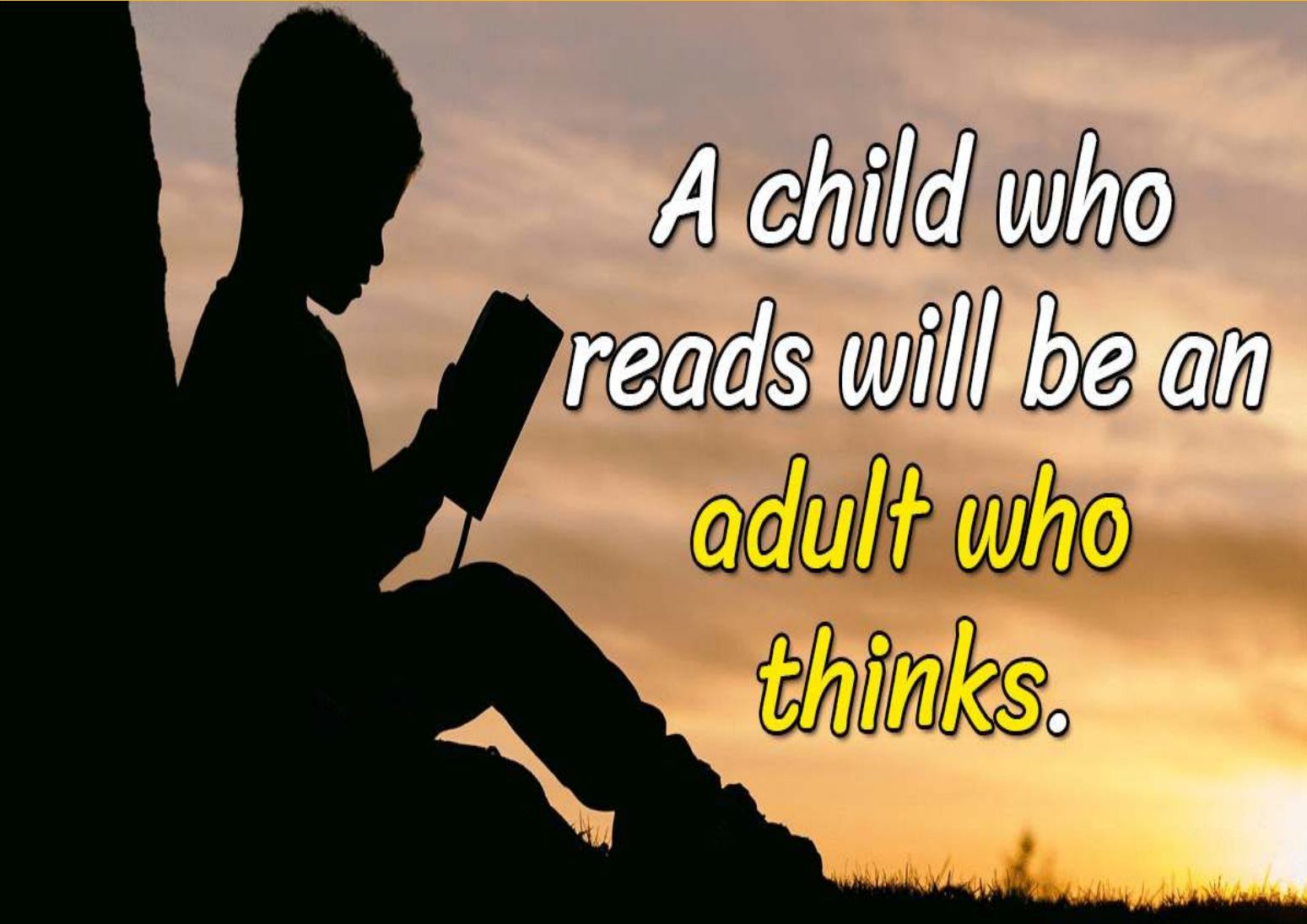
What is the TECOP potential near term impact?

If we teach today's students as we taught yesterday's, we rob them of tomorrow."

John Dewey



What is the TECOP potential long term impact?



*A child who
reads will be an
adult who
thinks.*

- 🍊 **Active participation of parent's in their children's learning.**
- 🍊 **Acquisition of 21st century skills.**
- 🍊 **Realization of both qualitative and quantitative holistic learning outcomes.**

Call to Support

What support we need?



Support needed

#1

Suggestions to improve
the TECOP idea

#2

Support to propagate
TECOP idea to reach
other schools

#3

Material support



WITH MANY THANKS TO OUR
GLOBAL COALITION OF PARTNERS

