



Inspiring Change through Our Stories

Presentation Script Template

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How to Use this Template

Write the words you are going to say using this script.



1

Review the storytelling frameworks you completed to gather the components of your presentation.

2

Use the prompts to write the words you will say during your presentation. Once you have completed the visuals for your presentation (see other template), add the notes from this template into your visual slide deck.



Welcome Message

Introduce yourself, what you teach (grade level & subject, where you teach, and how long you have taught).

Suggested time: 1 minute | The slide you present to your audience for **The Welcome Message** should include pictures of your school and community.

The Challenge

What is the problem that you want to solve?



Use the **Describe the Context Framework** to answer the following questions. Then, write your script in the presenter notes section below.

1

— Please describe your community and your school as well as any context specific information that helps understand the issue.

2

— Why is the problem worth solving? How is it relevant to your students? Why do we need to solve it urgently?

REFERENCE: Describe the Context Framework



DESCRIBE THE CONTEXT

Instructions: Use this framework to help your team gather information about the context of the community you are working with and the problem you are working to solve with your stakeholder.

1. WHO ARE THE STUDENTS?

Who is most negatively impacted by the problem you are working to address?

3. WHAT IS THE ENVIRONMENT LIKE?

Where is the community located?
What are unique aspects of the region?

5. WHAT IS THE HISTORY OF THIS PROBLEM?

How long as this problem been a challenge for the community?
What are the historical factors that are relevant to this problem?

The Idea

How will you solve the problem?

Use the **Why is your Idea Worth Supporting Framework** to answer the following questions. Then, write your script in the presenter notes section below.



What is the idea?



How will it solve the problem you are facing?



How will it benefit your students?

REFERENCE: Why is Your Idea Worth Supporting?



WHY IS YOUR IDEA WORTH SUPPORTING?

Instructions: Use the tool below to reflect on why your team believes that your idea is innovative. Why is your micro-innovation desirable? Will it meet the needs of your students? Will it delight them? Why is your micro-innovation feasible? Will you be able to make it work in context and at scale? Why is your micro-innovation sustainable? Do you have the resources required to implement the micro-innovation over the long-term? Discuss at a team and capture your answers below.

DO PEOPLE WANT OR NEED IT?

DESIRABILITY

INNOVATION

Design Process | Empathy

What did you learn from those you interviewed?

Use the **Demonstrating Desirability through Storytelling Framework** to answer the following questions. Then, write your script in the presenter notes section below.

1

We met...

Share more about the stakeholder you focused on in your design work, so that the audience can get a better visualization of the context and stakeholder's life.

2

We noticed/ saw/heard...

What were your key observation? Was there something surprising/contradictory you discovered while interviewing your stakeholder?

3

Our insight...

Based on your understanding of the context, stakeholder and your observations, what is the key insight that you had?

REFERENCE: Demonstrating Desirability through Storytelling Framework



DEMONSTRATING DESIRABILITY THROUGH STORYRELLING

Instructions: Use this framework to help synthesize what you learned in the design challenge and communicate your micro-innovation in terms of the needs and emotions of your stakeholder. You will use this information to inform your project presentation.

1. WE MET...

Tell us about the primary stakeholder you are focusing your design work on.

2. WE NOTICED...

What was the surprising observation you made? What did you discover?

3. SO WE CREATED...



Design Process

1

— What prototype did you create?

2

— What assumptions were you testing in your prototypes?

3

— What did you learn from testing your prototype?
How has your idea evolved?

Prototyping and Testing

So we created...
and we learned...

Use the **Demonstrating Desirability through Storytelling Framework** to answer the following questions.

Then, write your script in the presenter notes section below.

REFERENCE: Demonstrating Desirability through Storytelling Framework



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About Your Innovation

How will you implement your innovation?

Use the **Demonstrating Feasibility through Strategy Framework** to answer the following questions. Then, write your script in the presenter notes section below.



What are the key activities of the solution you plan to implement?



What resources do you need?
Financial, physical and human?



What is the timeline for your project?
Show key steps in a diagram/as a Gantt chart.

REFERENCE: Demonstrating Feasibility through Strategy Framework



DEMONSTRATING FEASIBILITY THROUGH STRATEGY

Instructions: Use this framework to help your team think through the different strategies needed to implement your idea. This includes potential partners, resources needed and the timeline for implementation. You will use this information to inform your project pitch.

1. WHAT DO YOU NEED TO DO IN ORDER TO IMPLEMENT?
What interventions are you planning to create?
How will students interact with this micro-innovation?

3. WHAT RESOURCES DO YOU NEED?
What personnel might you need?
What space might you need?
What materials might you need?

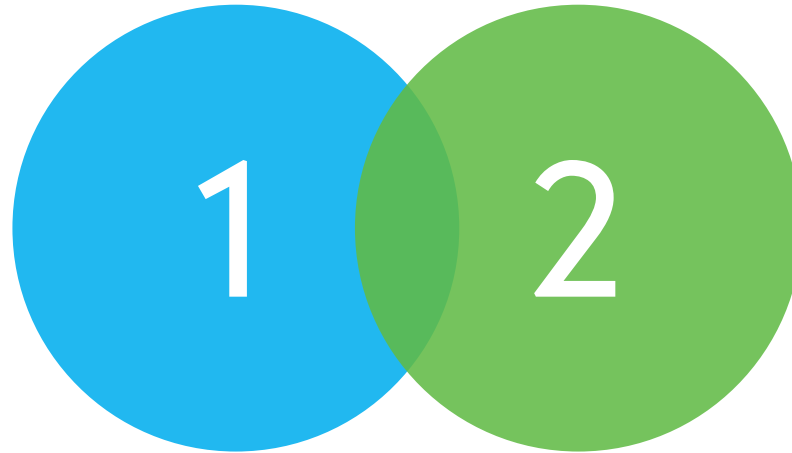
5. WHAT IS THE NEAR-TERM TIMELINE?
Can you implement a pilot of this idea in the next two quarters?
If so, how? If not, why?

Creating Positive Change

How will you know if your idea is successful?

Use the **Demonstrating Sustainability through a Theory of Change Framework** to answer the following questions. Then, write your script in the presenter notes section below.

What is the potential
impact in the short-term?
In the long-term?



How will you know if
your solution is successful?
How will you measure its
impact in the short term?
How will you learn and iterate?

REFERENCE: Demonstrating Sustainability through a Theory of Change Framework



DEMONSTRATING SUSTAINABILITY THROUGH A THEORY OF CHANGE

Instructions: Use this framework to help synthesize what you learned in the design challenge and communicate your idea in terms of your theory of change. A theory of change describes what resources you plan to use, what interventions you plan to create and what impacts you expect to see as a result. You will use this information to inform your project presentation.

1. WHAT IS THE PROBLEM?

Why is it a problem worth solving?

What are the consequences if this goes unsolved?

3. WHAT WILL THE STAKEHOLDER EXPERIENCE?

What interventions will be put into place because of your solution?

5. WHAT IS THE POTENTIAL LONG-TERM IMPACT?

How might your solution be replicable in other communities? For more students?



Call to Action

What support do you need?

Reflect on what support you need and how the audience can help.
Then, write your script in the presenter notes section below.

1

Call to Action #1 Title
Share more about who the audience can support your innovation.

2

Call to Action #2 Title
Share more about who the audience can support your innovation.

3

Call to Action #3 Title
Share more about who the audience can support your innovation.

The Closing

Share your visionary statement about the possibilities you see for your students if you innovation is successful.



- What is possible for your school if your innovation succeeds?
- What is possible for your students if your innovation succeeds?

Suggested time: 1 minute | The slide you present to your audience for the **Closing** should include pictures of your school and community.



WITH MANY THANKS TO OUR
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