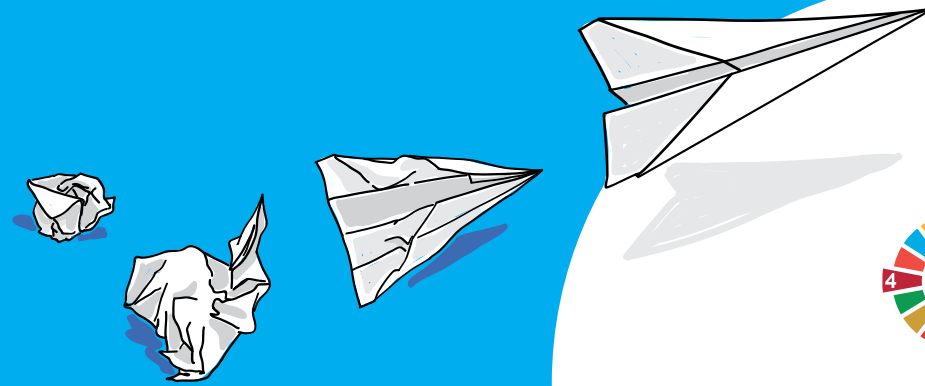


INSPIRING CHANGE THROUGH OUR STORIES MINI COURSE

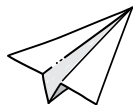
Storytelling Rubrics



PRESENTATION RUBRIC: MESSAGE

Use this rubric to evaluate how well the presenter communicates about their micro-innovation during their presentation.

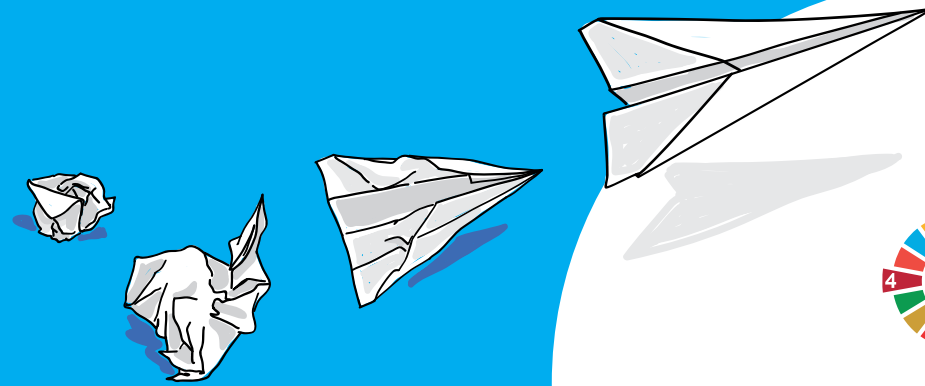
Based on feedback you receive from others, make improvements to your presentation.



	Developing	Emerging	Proficient
Problem Definition	Presentation lacks a clearly defined problem and contextual information	Presentation has a well-defined problem but lacks contextual information or a specific stakeholder	Presentation has a very well-defined problem that is properly contextualized; it is clear who the stakeholder is and why this problem negatively affects their life
Compelling Innovation	Presentation lacks a clear micro-innovation	Presentation includes a micro-innovation but it is not well connected to the stakeholder or the problem	Micro-innovation is well-defined and clearly connected to the problem and the stakeholder; it is clear how the solution will improve the life of the stakeholder
Logical Structure	Presentation is hard to follow and lacks a clear structure	Presentation has a structure but irrelevant information is included	Presentation has a strong, logical structure that supports the ideas the presenter is trying to communicate
Clear Call to Action	Presentation has no ask or call to action	Presentation as a call to action but it is not clearly connected to the presentation	Presentation as a clear and compelling call to action that feels like a logical conclusion to the presentation; the audience is motivated to participate
Effective Storytelling Strategy	Presentation was not tailored to a specific audience; it did not take into account the constraints of the project	Presentation was tailored to the audience but does not take into account the constraints of the project	Presentation was tailored to the audience, makes a well-designed appeal based on their values and clearly accounts for the constraints of the project

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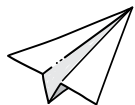
Storytelling Rubrics



PRESENTATION RUBRIC: VISUALS

Use this rubric to evaluate how well the presenter utilizes visuals in their presentation.

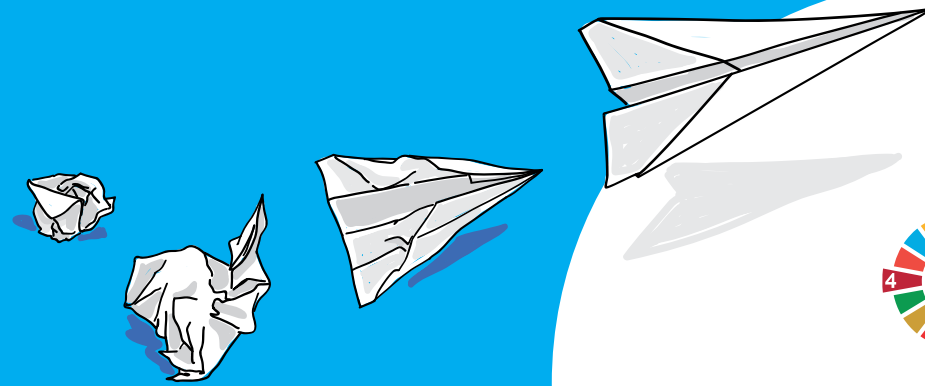
Based on the feedback you receive from others, make improvements to your presentation.



	Developing	Emerging	Proficient
Data	The slide deck has either too much data or data that is irrelevant; data is not clearly presented; data does not help support the flow of the presentation	The slide deck has several data points but they are distracting and do not further the ideas of the presentation	Data that is included in the slide deck is relevant and compelling; the data is presented in an easy to understand way
Quotations	The slide deck has either too many quotations or the quotations are irrelevant; quotations do not help support the flow of the presentation	The slide deck has several quotations but they are distracting and do not further the ideas of the presentation	Quotations that are included in the slide deck are relevant and compelling; the quotations presented are from the students who the presentation is focused on
Text	The slide deck has either too much text or the text is irrelevant; text is distracting and leaves the audience confused	The slide deck has an appropriate amount of text but it is distracting and does not further the ideas of the presentation	Text that is included in the slide deck is relevant and compelling; the text is directly connected to the community and students who the presentation is focused on
Images	The slide deck has either too many images or the images that is irrelevant; images are distracting and leave the audience confused	The slide deck has several images but they are distracting and do not further the ideas of the presentation	Images that are included in the slide deck are relevant and compelling; the images are directly connected to the community and students who the presentation is focused on

INSPIRING CHANGE THROUGH OUR STORIES MINI COURSE

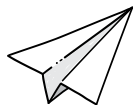
Storytelling Rubrics



PRESENTATION RUBRIC: OVERALL

Use this rubric to evaluate how well the presenter made their presentation.

Based on the feedback you receive from others, make improvements to your presentation.



	Developing	Emerging	Proficient
Preparation	The presenter is clearly uncomfortable and unprepared; they do not know the materials and do not deliver them smoothly; materials have many errors	The presenter is nervous; they know the materials and but do not deliver them smoothly; materials have some errors	The presenter is comfortable; they know the materials and can deliver them smoothly; materials have been edited and refined
Presence	The presenter do not have confident body language or eye contact; the delivery is not smooth	The presenter is working to have confident body language and strong eye contact; the delivery is somewhat smooth	The presenter has confident body language and strong eye contact; the delivery is poised and smooth
Emotion	The presenter does not speak from the heart and it is not evident that they care about this problem	It is evident that the presenter cares about this problem and the stakeholders they are working alongside	The presenter speaks from the heart and it is evident that they care about this problem and the stakeholders they are working alongside
Overall Effectiveness of Presentation	Multiple elements of the presentation have problems; the presentation is not clear, logical or engaging; there is no call to action from the presentation	Some of the elements of the presentation work together to create an engaging, presentation but the audience is not motivated to take action	All of the elements of the presentation work together to create an engaging, convincing presentation that motivates the audience to take action