

VIDEO MODULE 2

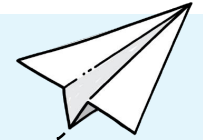


DEVELOPING YOUR PRESENTATION STRATEGY

Inspiring Change Through Our Stories

Schools2030 Mini Course





WHAT IS A PRESENTATION STRATEGY?

In order to make the most effective presentation, you need to develop a presentation strategy. In order to develop a presentation strategy, you need to be clear about your goals for the presentation, who your audience is, what they care about, and what call to action you want to make.



WHAT ARE YOUR GOALS FOR YOUR PRESENTATION?

Are you hoping to influence policy? Motivate colleagues to support your project? Inspire other teachers to try your idea?

**What are the constraints of the project?
Are there requirements for funding?**



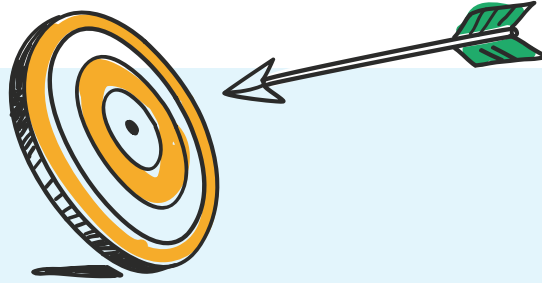
WHO IS THE AUDIENCE FOR THIS PRESENTATION?

What does your audience care most about?

How do they typically make decisions (with data, from expertise, etc.)?

Are they connected personally to the challenge?

How might you engage their emotions to motivate action?



WHY DOES SOLVING THIS PROBLEM MATTER?

**Why should the audience be invested in creating this change based on their values? What is at stake for your students?
What do you want them to feel? To know?**



WHY IS YOUR INNOVATION GOING TO SOLVE THE PROBLEM?

**What makes your innovation unique?
Why do you believe your innovation is going to make a
difference for your students?**



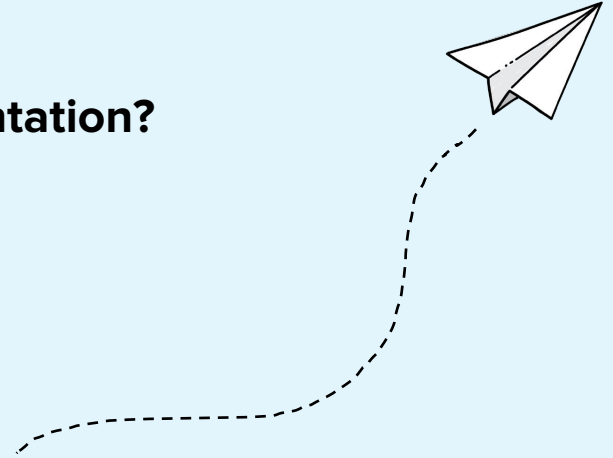
WHAT'S THE ASK?

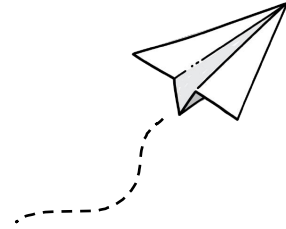
**What is the call to action for your audience?
What do you want them to do?**



ANALYZE

- **What did you notice about the presentation?**
- **Who is the audience?**
- **How did he introduce the problem?**
- **How did he introduce the solution?**
- **What was the ask?**
- **Was this presentation successful? Why or why not?**





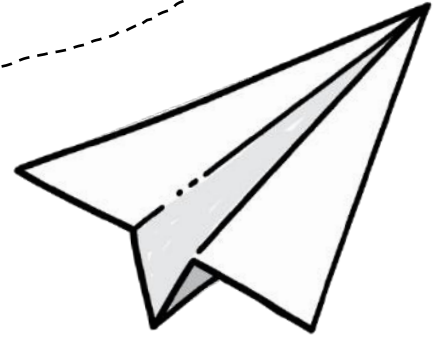
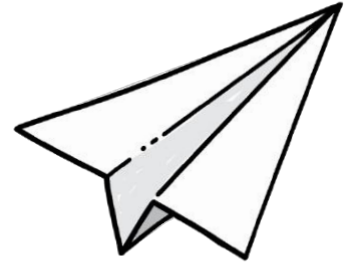
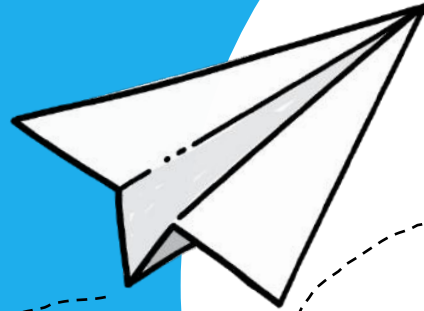
SCHOOLS2030 TEACHER PRESENTATION SCRIPT TEMPLATE

PRESENTATION SCRIPT TEMPLATE



Inspiring Change
through Our Stories
Presentation Script Template

PROJECT WORK



ASSIGNMENT:

Complete the **Schools2030 Teacher
Presentation Script** template.

