

VIDEO MODULE 4

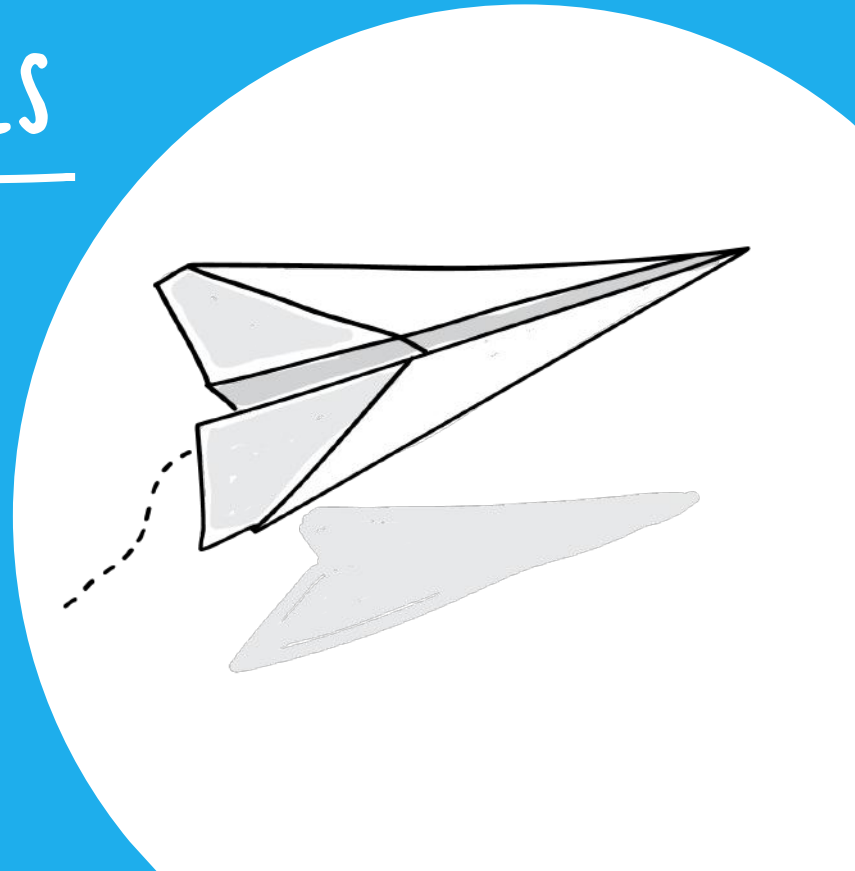
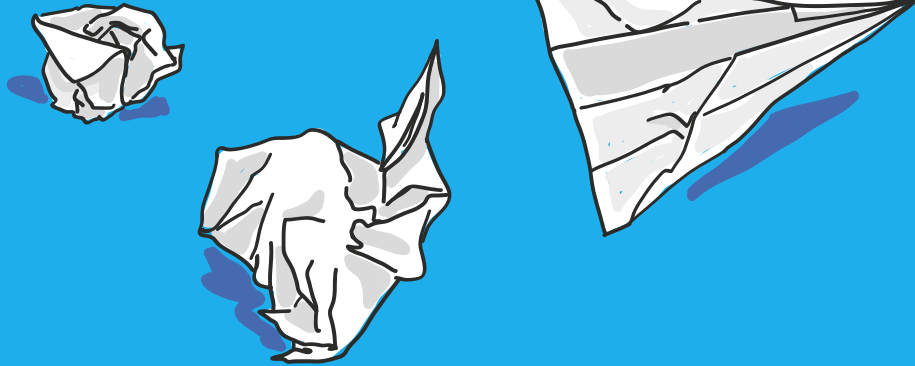




HELP THE AUDIENCE UNDERSTAND THROUGH VISUALS

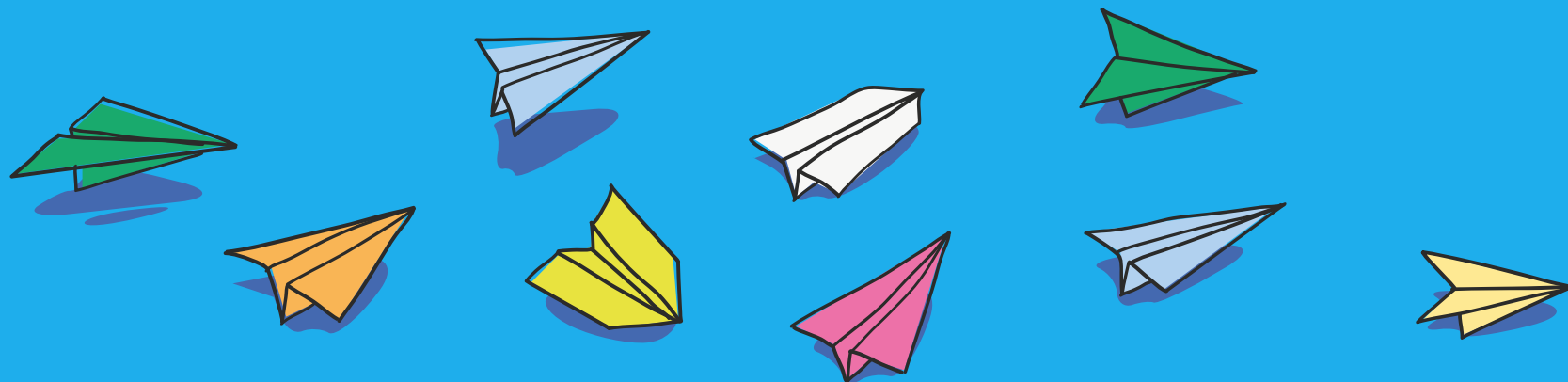
Inspiring Change Through Our Stories

Schools2030 Mini Course



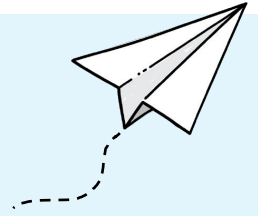


CREATING YOUR VISUALS



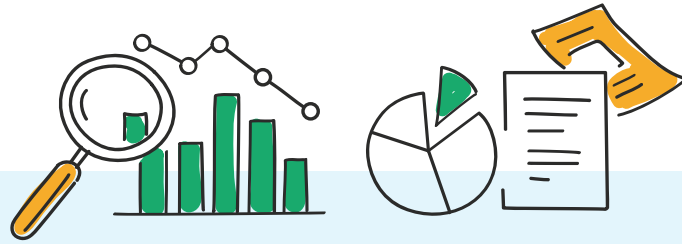


THE FUNDAMENTALS OF PRESENTATION VISUALS



Building a slide deck can be a powerful supporting tool to help you reinforce your ideas, engage your audience and create a more compelling presentation.

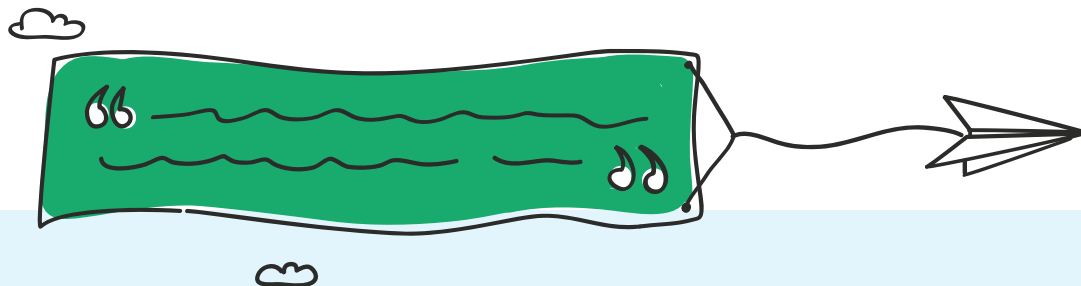
Be careful to make sure that any data points, quotation, text and images are supporting your ideas and not distracting from your presentation.



DATA

Using statistics and other quantitative data can be a helpful tool in explaining the context of the problem you are working to solve.

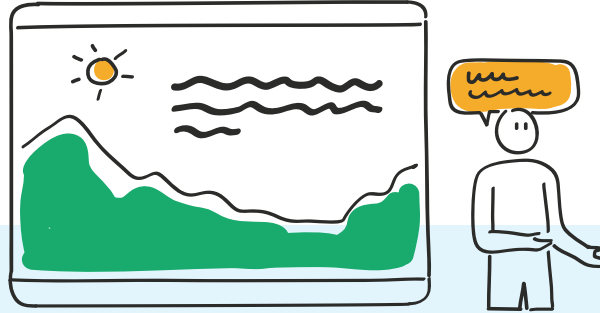
Make sure that you choose a small number of data points and communicate them clearly.



QUOTATIONS

Using quotations from the stakeholders you have engaged is a powerful way to bring their voices to the table.

Make sure your quotations directly support the ideas you are sharing.



TEXT

Using text on slides to reinforce ideas can be a helpful way to keep your audience engaged.

Do not read the text off the slides but make comments that help reinforce and interpret the text.



IMAGES

Images, especially, of the community and the stakeholders you are working alongside, can be a powerful way to engage the audience by humanizing the problem.

Use images more than any other kind of visual in your presentation slide deck.

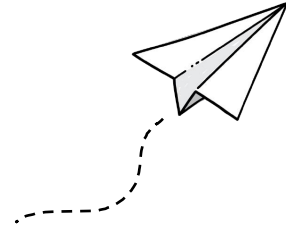


ANALYZE

What did you notice about the story? About the visuals?

Did the visuals help communicate the story?





SCHOOLS2030

SLIDE DECK TEMPLATE

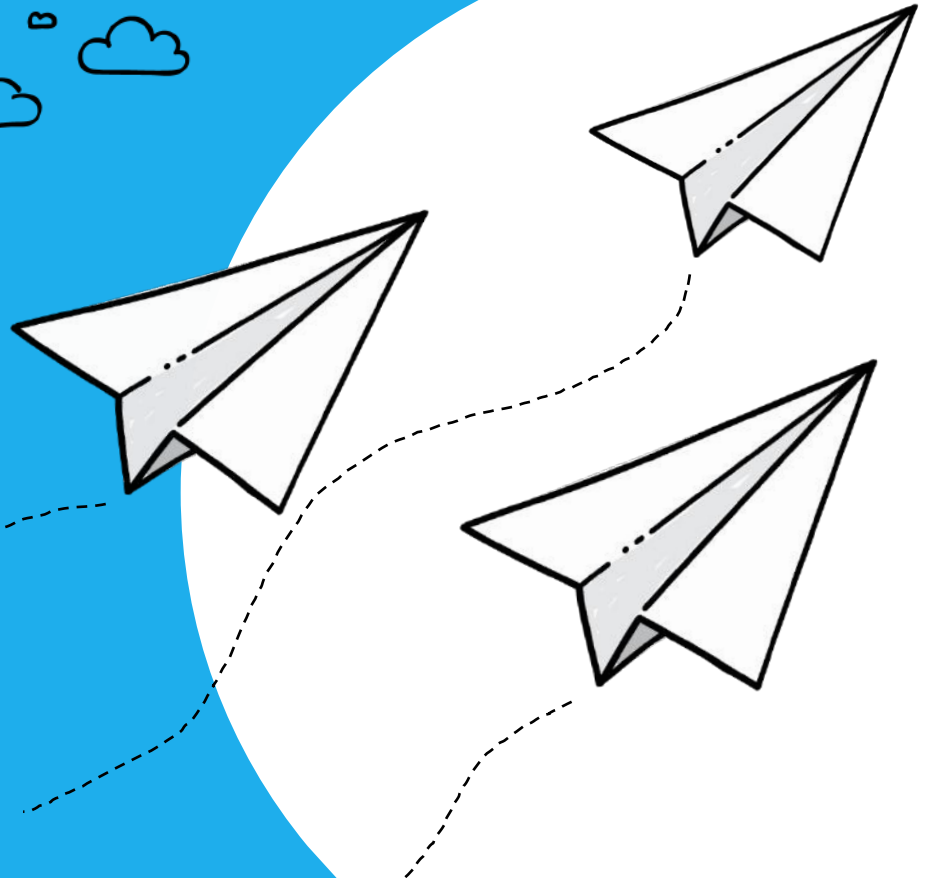
SCHOOLS 2030 SLIDE DECK TEMPLATE



Title here

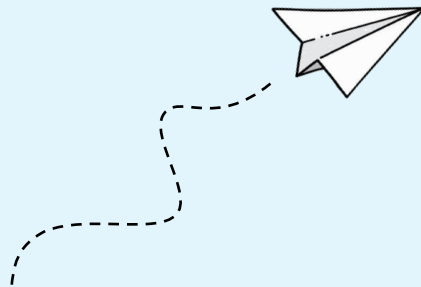
Write a great subtitle here

PROJECT WORK





ASSIGNMENT:



Complete the **Schools2030 Slide Deck** template.

Share your presentation with a
Schools2030 staff members.

They will give feedback using the rubrics
for evaluating your presentation.
